

VILLAGE OF WESTON AD HOC QUALITY OF LIFE COMMITTEE PLANNING GOALS

SESSION #1 – VITALITY GOALS

VITALITY GOAL #1 – Environmental Vitality

-Weston will be a leader in the area of clean air, clean water and environmental stewardship. This will also include energy conservation through the use of alternative methods, mass transit and recycling/waste stream reduction.

VITALITY GOAL #2 – Public Safety

-Weston will be active in providing for a safe, crime free and fire hazard free environment for our taxpayers both on the street and in their homes.

VITALITY GOAL #3 – Taxpayer Health

-Using its Park & Recreation Department, Fire Department, as well as partnering with the D.C. Everest School District, the Village of Weston will promote healthy lifestyles to combat obesity, eliminate smoking and promote responsible alcohol use.

VITALITY GOAL#4 – Walkability (note: this goal will be cross referenced with “Around Town Goals in Session #7).

-Weston will become a fully-accessible pedestrian/cyclist community by 2015.

SESSION #2 – EARNING / JOBS

EARNING GOAL #1 – Economic Development / Target Market

- Weston will continue to target family sustaining jobs in the advance manufacturing, health care and technology sectors per the McDevco jobs study.

EARNING GOAL #2 – Economic Development / Job Training

- Weston will work with training partners (DCE, NTC) to promote alternative paths for students into the traditional trades (welders, CNC, assembly, transportation) and encourage school to work programs in advanced trades such as robotics, bio mass / bio fuels, and health care. Emphasis will be placed on apprenticeship programs and on-the-job training at the high school level.

EARNING GOAL #3 – Economic Development / Finance

- Weston will support an “Invest in Weston” initiative that will encourage job creation, financial support (grants, loans, venture capital) and retention of local talent to support business & industry in our community.

EARNING GOAL #4 - Economic Development / Business Advocacy

- Weston will commit to restraint / prudence when it comes to regulation that affects business and when possible advocate policies that reduce overhead costs especially in the area of health care / insurance.

SESSION #3 – LEARNING

LEARNING GOAL #1 – Parent Awareness & Accessibility

- Weston will act as a data assembler and advocate for conventional & unconventional learning opportunity for children and adults. This will include parent surveys to assess needs, multi-media promotion (website, RSS Feeds, & Newsletter) of learning events.

LEARNING GOAL #2 – Lifelong Learning

- Weston will work with the D.C. Everest School District to develop a learning awareness program in the early childhood years. In addition, Weston will partner with UWMC, NTC and other groups to promote continuing, lifelong learning.

LEARNING GOAL #3 – Learning & Work

- Weston will become a clearinghouse and advocate for cluster and focused pathways learning that assess a child’s ability and moves them to a course of learning that best suits their talent and interest. This would include promotion of increased rigor in math science, grammar and reading curriculums that would best prepare students for their work.
- Weston will promote industry mentoring and apprenticeship program that matches students, including adult learners, with local business. Strategies include Business Open Houses, job shadowing, etc.

LEARNING GOAL #4 – Socio – Civic Learning

- Weston will continue to engage the community in promoting good citizenship , land stewardship, and neighborhood investment through forums, workshops, and other forms of communication , including social networking tools

SESSION #4 – SOCIAL CAPITAL

SOCIAL CAPITAL GOAL #1 – Community Coordination

– The Village of Weston will hold semi-annual conferences with all active non-profit educational, social services, youth advocacy, religious and recreational organizations within community to leverage the collective, coordinate efforts and share resources to serve our taxpayers. Conferences maybe targeted to solve particular community problems or launch new initiatives.

SOCIAL GOAL #2 – Non-Duplication & Support

– The Village of Weston will not duplicate services provided by other non-government organizations. In turn, the Village will also provide logistical, endorsement and in some cases funding support to organizations that delover community development services.

SOCIAL CAPITAL GOAL #3- Neighborhood Networking

- The Village of Weston will work to develop neighborhood associations / via social networks to promote quality of life in individual subdivisions.

SOCIAL CAPITAL GOAL #4 – Communication & Outreach

– The Village of Weston will use its communications outlet & social networking capabilities, such as the newsletter, website, Facebook site and RSS News Feeds to promote the social capital events and non-government organization activities.

CATEGORY #5 – COST OF LIVING

COST OF LIVING GOAL #1 - Government Affordability

- The Village of Weston will provide goods & services to its taxpayer-investors that create an economically stable and affordable quality of life. In the provision of goods & services, the Village will strive to maintain an efficiency of service that does not financially burden the taxpayer-investor and does not exceed \$6 / \$1000 of home value as the local tax share and contributes to keep a combined tax rate below \$23.50/\$1000 of home value.

COST OF LIVING GOAL #2 - ACCRA Cost of Living Index Performance

- The Village of Weston of Weston will endeavor to create an economic climate that fosters competition, diversity in business, provides consumer choices, and job opportunities that allows the community to perform consistently under The

Council for Community and Economic Research's Cost of Living Index (100 point scale) that measures consumer prices / citizen affordability.

COST OF LIVING GOAL #3 - Housing Options

- The Village of Weston through planned development and proper zoning will offer a variety of income appropriate housing options within its jurisdictional borders that will include but not be limited to affordable rental housing to traditional single family housing.

SESSION #6 - AFTER HOURS / THIRD PLACES

AFTER HOURS / THIRD PLACES GOAL #1 – Family Entertainment Venues

– The Village of Weston, through its parks department, will develop programming that will allow for summer outdoor theater, Gen X and Gen Y appropriate recreational activities, outdoor concerts and other events for gathering. This would include both indoor and outdoor winter activities.

AFTER HOURS / THIRD PLACES GOAL #2 – Dining & Adult Entertainment

– The Village, in cooperation with local business, will encourage nightlife and entertainment that includes but is not limited to a fresco/variety of dining cuisine, quality live music inc. open mike and acoustic musical options, activities for young couples. This would include providing a safe ride home mechanism to help keep the road safe for those who wish to include alcohol consumption in their entertainment.

AFTER HOURS / THIRD PLACES GOAL #3 – Collaboration w/ Others to Enhance Third Places

- The Village will work with the Wausau Area Visitors & Convention Bureau and other municipalities to enhance the social & networking opportunities for young professionals (age 25-40) that would include business assistance and promotion.

AFTER HOURS / THIRD PLACES GOAL #4 – Engagement via Technology

- The Village will work to “network” Village third places with the placement of WIFI equipment to allow business and social use of computers, PDA and cell phones.

SESSION #7 – AROUND TOWN /PED & BIKE MOBILITY

AROUND TOWN (PED & BIKE) #1 - Community Connectivity

- The Village of Weston will implement a full community connectivity plan that will link schools, churches, parks, shopping areas and municipal building by sidewalk / pedestrian path by 2015. Connectivity will include providing safe routes to major sidewalks & links through the use right of way acquisition, striping and signage. (cf. 2009 Bike / Ped Map).

AROUND TOWN (PED & BIKE) #2 - Inter-Community Connectivity

- The Village of Weston will improve vital ped / bike linkages with neighboring communities through the implementation of the Marathon County MPO Bike / Ped strategy that includes but is not limited to extending the Mountain Bay Trail and construction a north-south ped / bike bridge over STH 29.

AROUND TOWN (PED & BIKE) #3 – Bicycling

- The Village of Weston will encourage the use of bicycles as a transportation through the use of the 3 Es – engineering, education and enforcement. The Village will encourage bicycle parking at all venues, create clear rural route that allows for unimpeded cruising around the southern suburbs of Wausau, and encourage the paving of the old CN rail line to allow for safe biking.

AROUND TOWN (PED & BIKE) #4 – Walkability

- The Village of Weston will require all new subdivisions install sidewalks / ped paths. The Village will conduct a neighborhood inventory of most traveled walking or jogging streets and create ped zones to encourage walking / jogging and reduce traffic speeds to provide safety. The Village will review neighborhood plats and seek “connector” and opportunities between neighborhoods/streets to promote walking and biking.